

Below is information on how Axellect Holding Company Ltd. (hereinafter referred to as "we") uses cookies and other similar technology on this website.

When you visit the website, in response to a request from our cookie manager, you consent to use the cookies. By doing so, you authorize us to store cookies or use other similar technology on your device, including your mobile. When you keep visiting our website from your mobile device, you permit the collection of the following information: unique device identification, mobile device IP address, device operating system data, mobile operator, your location (to the extent as the law determined).

What are cookies?

Cookies are small text files that are downloaded to your computer or mobile device when you visit a website and allow it to recognize your device.

Why do we use cookies or similar technology?

Cookies perform a great number of functions, such as helping you navigate the site efficiently, remember your preferences, and generally improve the usability of the site. Cookies also allow you to make the advertisements displayed on web pages more relevant to your interests.

Do we use cookies for marketing and analytics?

Yes, we use the information obtained from cookies to analyze your behavior and provide content and offers that are relevant to your profile. We also use cookies for other purposes (see below) to the extent permitted by law.

Some of the cookies we use do not collect information that can identify website visitors.

For example:

- cookies that collect performance data (see below);
- targeting cookies (see below)

In certain cases, we associate information from cookies (including data from cookies placed in our advertising materials on third-party sites) with an individual identified.

For example:

- If we send you a personalized email with web beacons, cookies or similar technology, we can determine whether you have opened, read or deleted the message.
- When you click on a link contained in a promotion emailed, we use cookies to determine which pages you have viewed and what content you have downloaded from our website
- **Aggregation and analysis of personal data** - as described above, we may aggregate data from public sources, as well as from different email addresses and websites. Consolidating this data, we can better understand how you interact with us and perform other activities described in our privacy policy.

Do we use cookies from third parties?

Some of the cookies we use are from third parties, such as Google Analytics, which we use for web mining and taking information about our website. Through the code, these vendors collect information about your interaction with our site, such as the pages, you visit, the links, you click on, and the time spent on our web resource. This code is only used when you are on our website.

For more information about how these vendors collect and use information on our behalf, please see their privacy policies: [Google Privacy Policy](#).

Do we use tracking technology other than cookies?

In addition to cookies, we use web beacons (including conversion pixels) and other similar technology as mentioned above. We use it on our website, in marketing emails, and in our email shots to determine whether messages have been opened or clicked on. Web beacons do not place information on your device, but they can be used in conjunction with cookies to monitor website

activity. The information below about cookies also applies to web beacons and similar technology. A conversion pixel is a small piece of code located on a given web page that is executed when the page is visited in order to increase conversions.

What if I don't want cookies to be stored?

By visiting our website, you consent to store cookies on your device as set out below. If you wish to delete existing cookies from your device, you can do so in your browser settings.

If you do not want to store cookies on your device in the future, you can change your browser settings.

Please be aware that deleting and blocking cookies affects your web experience. If you have not set cookie blocking, our system will send cookies as soon as you visit our site or follow a link from our personalized email, even if you have previously deleted cookies.

What other types of cookies are there and which ones are used on the site?

A list of all cookies used on our site is categorized and listed below. According to these categories, cookies are divided into session and permanent cookies.

Session cookies are temporary and are deleted from your device after you close your browser window.

Permanent cookies are stored on your device for a longer period and the website uses it to recognize your device when you return.

We use both session and permanent cookies.

Category	Examples
<p>Performance cookies collect information about your session and use of the website, such as which pages you visit most often and whether you get error messages from web pages. These files do not collect information that can identify the visitor. The information is anonymous and only serves to improve performance of the website.</p>	<p>We consider the following cookies to be performance cookies:</p> <ul style="list-style-type: none"> • Link source (an internal page) is used to store the URL of the page that visited before. Allows us to track visitors on our site. • Link source (an external page, incl. clicks on our social media) is used to store the URL links that led visitor to our site so that we can understand where users come to our site from. • Browsing history is used to store information about pages visited by the user. • Cookie for unregistered visitor is a unique identifier assigned to each site visitor, and allows you to analyze how unregistered visitors use our site. • Session cookies help us track user activity on our sites during a single browser session. The browser session starts when the user opens a browser window and goes to our site, and ends when he leaves our site and closes the browser window. Our session cookies are temporary. They are deleted as soon as the browser is closed.
<p>Targeting cookies - these cookies are used to (1) display ads that are more relevant for you; (2) limit the number of ads displayed to you; (3) evaluate the efficiency of advertising campaigns; and (4) understand user behavior after viewing ads. These files are usually hosted on</p>	<p>We do not run third-party ads on our site, so we use these cookies not to run ads, but to collect analytic and site data.</p> <p>We use the following cookies for targeting:</p> <ul style="list-style-type: none"> • Cookies to collect and explore analytic data; • Third Party Cookies. Targeting cookies may also be used on third party websites, and the latter apply it on our websites as follows:

behalf of advertising networks with permission of the site manager. They store information that you have visited the site, and often data about the functionality of the site, provided by a third party.

- Social media. Third party social media sites can collect information about you. This may be information about your actions, for example, when you click "Add" button on our site or "Like" on our social media page. We has no control over such sites and their activities. You can find information about these social media on their websites. We recommend you to read the terms of use and privacy policy of such websites before use.
- Our ads on third-party websites. Cookies may be placed on websites that we do not own. If a user clicks on our ad on such sites, we get to know about it and can assess the effectiveness of our advertising campaign.

If something remains unclear to you or if you have any questions while visiting our website, please contact us by [email](#).